



The Doctrine of Orange-ology

- Doctrine: rule or principle; ideas taught as truth
- Orange sends a variety of interesting messages:
 - It symbolizes health (beta-carotene, vitamin C)
 - Distinct and bold
 - High visibility and awareness
 - Draws attention
- Orange is a secondary color, created when you combine two primary colors: red and yellow.
- It is using two colors to create a third option.

“When you **THINK ORANGE**, you see how two **combined** influences make a **greater** impact than just two influences.”

The Church and the Family are at a **crossroads**

- Both the family and the Church were instituted by God to influence and impact the world.
 - **Genesis 1:27-28; 2:24**
 - **Matthew 16:15-18; Acts 2:40-47**
- The Church is losing its influence
- The home is losing its heart
- This is creating a growing spiritual and moral dilemma in the next generation

“As long as churches do only what churches are doing, they will get only the results they are presently getting. And as long as families do only what families are doing, they will produce only the outcomes they are presently producing.

To experience a different outcome, we have to embrace a different strategy.”



Influence #1: The Church

“As one of the two primary entities that God has positioned to have influence in the world, the church is uniquely and strategically placed on this planet to display God’s glory to the world. The role of the church is simply to turn on a light.”

- The Church exists to show the world who Jesus is.
 - In **Revelation 1:20** Jesus compares the church to a lampstand
 - The imagery of the lampstand is better understood in the context of the tabernacle in the wilderness:
 - The construction: **Exodus 25:31-40**
 - The set up: **Exodus 40:22-25**
 - The lampstand was located in a strategic place:
 - It was positioned to cast its light on the table and on the bread.
 - These items represented God’s provision and presence
 - Jesus would later use these same things to symbolize His body. (“I am the Bread...”)

“The church exists to shine a light into the darkness, a light that highlights God’s goodness and reveals God’s Son, in order that the world can understand and know Him.”

- The Church’s potential to influence is directly related to how it is positioned and what it illuminates.
 - The church has a historical tendency to drift out of position:
 - To fight personal battles
 - To make political statements
 - To make itself look better

“When the lampstand is moved, we marginalize the light and make it harder for people to see what God is really like.”

- The Church is not called to illuminate everything, its light should be concentrated on showing others *who God is*.
 - When we reveal to the world the sacrifice Jesus made, the church will be naturally irresistible.
 - Light is inviting
 - Light communicates comfort & warmth
 - Light gives direction & hope

“God is more interested in the heart of a church than He is with its size or intellect.” (Revelation 2:1-5)



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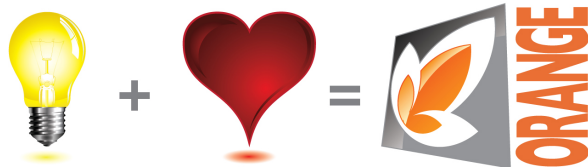
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